

BRENTON TV PERFORMANCE GUARANTEE

You can be sure your marketing dollars are invested effectively when you contract for product placements on Brenton TV shows, because we guarantee we will produce product placements that professionally deliver your messages to automotive enthusiasts exactly as spelled out in your media contract.

When you contract for a product placement on a Brenton television show, we make the following guarantee:

- We portray your product's benefits and features as you describe them in a positive and interesting way within the time allotted to your product placement.
- If your product's attributes can be demonstrated, we do that to the degree that time and physical requirements permit (for features lasting at least 45-seconds).
- We mention your brand name in your portrayal at least twice.
- We show your packaging, if possible, in conjunction with the product.
- Your Placement will air 4 or 6 times on SPEED depending on which show you participate in

Because there are so many variables that influence success in the marketplace, we cannot guarantee that you will sell a specified number of products or get phone calls or website hits as a result of product placement advertising on Two Guys Garage and Truck U.

Value-added benefits included at no cost with every Product Placement:

Website exposure on our show sites—Digital photos of the hosts with your product for marketing purposes
—DVD-R copy of the entire episode

What happens if we fail to live up to our promise?

If we fail to do what we've promised as outlined above, you have a choice. We will amicably refund the entire amount you paid for the product placement, or we can do a make-good, which means we go back and put your product in another show with a product placement of the same length and do it right.

PARTIAL LIST OF BRENTON CLIENTS

ATS Diesel	E3 Spark Plugs	Masterlock	Roadmaster
Auto Meter	Edelbrock	Mr. Gasket	Scorpion Coatings
B&W Trailer Hitches	Flaming River	MSD Ignition	Southwest Wheel
Bar's Leaks	Fluidampr	National Truck Depot	Squires Turbo Systems
Battery Tender	Gale Banks	Odyssey Batteries	Stage 8
BD Power	GaragePak	Painless Performance	Starbrite
Bend-Pak Lifts	Hearthrob Exhaust	Perfection Clutch	Streamlight
Classic Industries	Honeywell	Pit Bull Tires	Strip Co.
Comp Cams	Howes Lubricator	Powertoolbox.net	Titan International
Counter Act	K&N Filters	Precision Grills	T-Max Products
Custom Auto Sound	Lincoln Electric	Red's Beds	Trail Armor
DAKE	Linex	Retro Kits	Tuff Country
Dupli-Color	LMC Truck	Ricky Sanders Racing	U Coat It